

# Magnify Community Nonprofit Database FAQs

## What is Magnify Community?

Magnify Community is a nonprofit initiative dedicated to building a movement to invest in Silicon Valley nonprofit organizations. We power local philanthropy to make Silicon Valley a better place for all of us. We're advocates, connectors, and catalysts who shine a spotlight on Silicon Valley's hidden needs and the high-performing community nonprofits who are making a difference here. Our work was inspired by the groundbreaking Giving Code report on philanthropy and nonprofits in Silicon Valley. We aim to make local giving easy, effective, joyful, and rewarding.

## What is the nonprofit search tool, and how was it built?

The nonprofit search tool developed by Magnify Community is an initial prototype, aimed at making it easier for donors to identify vetted nonprofits serving people living or working in San Mateo and/or Santa Clara counties. This database was built aggregating the local portfolios of our six funders: David and Lucile Packard, Grove, Heising-Simons, Sand Hill, Sobrato, and Sunlight Giving foundations, as well as the Peery Foundation's local portfolio. This database includes all organizations in San Mateo and/or Santa Clara County which received at least one grant from one or more of these foundations.

## How many nonprofits are featured in this list, and what issue areas can I search for?

Close to 400 organizations are featured in this database. This database includes community serving nonprofits, government, local foundations, public libraries and school districts.

Close to 900 grants have been individually coded to build this database, using 40 issue areas that best illustrated the purpose of the specific grant, or overall work of the organization. Organizations having received multiple grants across different issue areas will appear for each of the keywords associated to any of the grants received.

For example: if an organization providing services around housing received a grant for capacity building as well as for its general operations, the organization will appear in searches for "Housing" as well as "Leadership/Organizational Development"

Below are the 40 different searchable issues areas:

- Arts
- Business Development
- Employment
- Environment
- Faith
- Legal Services
- Libraries Mental Health

- Children
- Civic Engagement
- Community Multiservice
- Disabilities
- Early Childhood Development
- Early Childhood Education
- Economic Inequality
- Education-General
- Education-K-12
- Education-Postsecondary
- Financial Sector
- Food Education
- Food Security
- Foster Care
- Health Care
- Homelessness
- Housing
- Immigrants
- Intimate Partner Violence
- Juvenile Justice
- Leadership/Organizational Development
- Nonprofit Sector
- Philanthropy
- Safety Net
- Science
- Seniors
- Sex Education
- Social Emotional Learning
- Social Justice
- Technology
- Urban Planning
- Youth

## What geographical areas are covered in this database?

Magnify Community focuses its work on organizations that significantly serve people living and working in San Mateo and/or Santa Clara counties. All the organizations featured in this database have received at least one grant from at least one of the funders who participated in this project, for their work in one or both of these two counties.

You can search this database for organizations covering:

- Bay Area or Broader Region including San Mateo and/or Santa Clara Counties
- National
- San Mateo and Santa Clara Counties only
- San Mateo County only
- Santa Clara County only
- Statewide

Please note that searches for Bay Area, National and/or Statewide will not include organizations that serve San Mateo and/or Santa Clara counties only. To include those, be sure to tick all the relevant boxes.

If you are a nonprofit featured in this list and wish to edit the area searched, feel free to send an email to Aude Anquetil at [aude@magnifycommunity.com](mailto:aude@magnifycommunity.com).

The organization I work for is featured in this database, but not under the right keywords. Can we edit the information?

Of course. Feel free to send an email to Aude Anquetil at [aude@magnifycommunity.com](mailto:aude@magnifycommunity.com) with any information you would like to edit or update, and we will get back to you.

How can I include my nonprofit in this database?

This database is an initial prototype. As we evaluate how helpful it is to support donors in identifying local giving opportunities, we hopefully will expand it to include more nonprofits doing valuable work.

We recognize there are many other outstanding nonprofits in this region that have received grants from different funders, and we believe that a thriving community requires a diversity of effective nonprofit organizations, addressing a spectrum of issues, and using a variety of strategies to drive impact locally. We encourage you to reach out to us at [info@magnifycommunity.com](mailto:info@magnifycommunity.com) to identify other ways we can amplify the important work you are doing.

I am a donor interested in getting more data on some of these organizations. Can I contact you?

Of course. We have more robust information than what is visible online for each of the organizations featured in this database. If you are interested in scheduling a deeper dive into the database, or connecting about one or several specific nonprofits, please reach out to us at [info@magnifycommunity.com](mailto:info@magnifycommunity.com).

How do I know which funder backed which organization?

If you are interested in accessing the funder data for any organization featured in this database, please reach out to us at [info@magnifycommunity.com](mailto:info@magnifycommunity.com). You can also have access to each of the funders' portfolios directly on their websites.

Are the organizations featured in this database the only nonprofits Magnify Community is highlighting for donors?

No! We encourage donors to give to organizations that spark their passion and serve the local community, whether or not those organizations are part of this database. This is a starting point for donors who are looking for giving opportunities in Silicon Valley, and might not have the time or resources to research opportunities themselves.

Magnify Community does not vet opportunities or organizations. We rely on third party organizations – such as our funders – who conduct thorough due diligence and share their insight and data with others interested in joining efforts to give more locally.

I represent a foundation supporting nonprofits in Silicon Valley and would like to include my portfolio in this database. Who should I contact?

We would love to continue to enrich this database with additional information. Please reach out to Aude Anquetil at [aude@magnifycommunity.com](mailto:aude@magnifycommunity.com).